

de_style

COMPETITION NOTICE DE.STYLE | FASHION DESIGN

1) DE.STYLE

The magazine DE.STYLE is a showcase for the presentation of young designers and their creative ideas.

The main intent is to encourage students to move from theoretical study to actualization, by publishing their original projects.

2) DE.STYLE CONTEST

To participate, each student must submit a capsule collection (man, woman or baby) with the latest trends proposed, from the following proposals:

- **Street Style (jeans, t-shirts including graphics, prints or embroidery)**
- **Avant-garde (research and experimentation)**
- **Prêt-à-porter (suits, jackets, coats and outerwear in general)**
- **Haute couture**
- **Accessories**

The project must be unpublished, original (under penalty of exclusion) and must be developed expressly for the competition.

All proposals must be submitted in a zip file containing the following information:

1. fashion designs (only unpublished sketches).
Images of the collection must be in .jpg format (300 dpi)
2. technical data sheet
3. enlargement of details and graphics, where required, proposals for fabrics and accessories
4. written presentation of the collection in Word (max 200/300 words)
5. biography in Word (max 200/300 words)
6. your own high-resolution digital photo in .jpeg format (do not alter or retouch images)
7. application forms duly completed and signed in every part under penalty of exclusion from the competition

If the files are too large to send by e-mail, you can use the free service www.wetransfer.com which allows you to send large files.

3) DELIVERY DATE

Projects must be sent to the following email address: ufficioculturale@accademiamoda.it

Call deadline: **23/05/2022**

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4) REQUIREMENTS

The following can participate in the competition:

1. students in fashion and design schools who will finish their course of study in 2021;
2. fashion designers who have already graduated and those who, despite not having obtained a diploma in this sector, are self-taught.
Maximum age 25 years.

5) AWARDS

Scholarships worth:

- 1 scholarship of € 3,500
- 1 scholarship of € 2,500
- 1 scholarship of € 2,000
- 5 scholarship of € 1,000

The prizes will be spent at IUAD Accademia della Moda for attending the Triennial Academic Course in Fashion Design.

6) SELECTIONS

Incomplete or non-compliant projects will not be examined.

The members of the editorial staff will choose the projects to their unquestionable judgment. Only the selected proposals will be published in the online magazine edition.

The selected projects will be eventually published on the website www.destylemagazine.it or in the magazine on paper. The editorial staff declines any responsibility regarding the web graphic rendering of the published drawings.

In any case, the projects sent will be part of the archive for the editorial staff.

7) EDITORIAL STAFF

Editorial Staff DE.STYLE

Vision&CO

Edizioni Accademia della Moda
via G. Pica 62 – 80142 Naples

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APPLICATION AND CONSENT FORM

(to be completed in full in block letters)

SECTION (mark with an X)

VISION&CO	GRAPHIC&VISION	VISION&VISION
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HEADQUARTERS (mark with an X)

NAPOLI	MILANO
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SURNAME NAME

BORN IN PROV STATE DATE

RESIDENT IN N

POSTAL CODE CITY PROV

NATIONALITY TEL MOB

E-MAIL

SCHOOL OF ORIGIN..... LOCATED IN

STUDY AREA (i.e. "scientific", "classical", etc...)

DECLARES

to be aware that signing the application form implies acceptance of the competition notice and regulation. In addition, the candidate declares to be aware that the Accademia della moda Srl, pursuant to the law of 30 June 2003, n. 196, and subsequent additions and modifications, containing provisions on the protection of people and other subjects, undertakes to use the personal data provided only for institutional purposes and for the competition procedure.

.....
(date)

.....
(readable signature)

AUTHORIZES

hereby the publication of their images on De.style magazine, published by Accademia della Moda Srl. It also prohibits the use in contexts that affect personal dignity and decorum. The use of the images is considered free of charge.

.....
(date)

.....
(readable signature)

space reserved for protocol

Attachement

Prot. N°		date	
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