

de_style

COMPETITION NOTICE DE.STYLE | COMMUNICATION DESIGN

1) DE.STYLE

The magazine DE.STYLE is a showcase for the presentation of young designers and their creative ideas.

The main intent is to encourage students to move from theoretical study to actualization, by publishing their original projects.

2) DE.STYLE CONTEST

To participate in the competition, each student, at his/her own discretion, must submit a project to advertise a commercial product or a brand, containing 3 graphic designs to be chosen from:

- logo
- flyer
- poster
- business card
- brochures
- packaging
- website design
- app design

In addition to the project, it is required to create a mockup or a rendering of the graphic products chosen.

The project must be unpublished, original (under penalty of exclusion) and must be developed expressly for the competition.

All proposals must be submitted in a zip file containing the following information:

1. brief description about the brand and the concept chosen for the project
2. images of graphic products and related mockups / renderings in .jpeg format (300 dpi)
3. student's biography in Word (max 200/300 words)
4. student's photo in high resolution in .jpeg format (do not alter or retouch the images)
5. Application forms duly completed in all their parts and signed **under penalty of exclusion from the competition.**

If the files are too large to send by e-mail, you can use the free service www.wetransfer.com which allows you to send large files.

3) DELIVERY DATE

Projects must be sent to the following email address: ufficioculturale@accademiamoda.it

Call deadline: **23/05/2022**

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4) REQUIREMENTS

The following can participate in the competition:

1. students in graphic design schools who will finish their course of study in 2021;
2. graphic designers who have already graduated and those who, despite not having obtained a diploma in this sector, are self-taught.

Maximum age 25 years.

5) AWARDS

Scholarships worth:

- 1 scholarship of € 3,500
- 1 scholarship of € 2,500
- 1 scholarship of € 2,000
- 5 scholarship of € 1,000

The prizes will be spent at IUAD Accademia della Moda for attending the Triennial Academic Course in Communication Design.

6) SELECTIONS

Incomplete or non-compliant projects will not be examined.

The members of the editorial staff will choose the projects to their unquestionable judgment. Only the selected proposals will be published in the online magazine edition.

The selected projects will be eventually published on the website www.destylemagazine.it or in the magazine on paper. The editorial staff declines any responsibility regarding the web graphic rendering of the published drawings.

In any case, the projects sent will be part of the archive for the editorial staff.

7) EDITORIAL STAFF

Editorial Staff DE.STYLE

Vision&CO

Edizioni Accademia della Moda
via G. Pica 62 – 80142 Naples

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APPLICATION AND CONSENT FORM

(to be completed in full in block letters)

SECTION (mark with an X)

VISION&CO	GRAPHIC&VISION	VISION&VISION
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HEADQUARTERS (mark with an X)

NAPOLI	MILANO
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SURNAME NAME

BORN IN PROV STATE DATE

RESIDENT IN N

POSTAL CODE CITY PROV

NATIONALITY TEL MOB

E-MAIL

SCHOOL OF ORIGIN..... LOCATED IN

STUDY AREA (i.e. "scientific", "classical", etc...)

DECLARES

to be aware that signing the application form implies acceptance of the competition notice and regulation. In addition, the candidate declares to be aware that the Accademia della moda Srl, pursuant to the law of 30 June 2003, n. 196, and subsequent additions and modifications, containing provisions on the protection of people and other subjects, undertakes to use the personal data provided only for institutional purposes and for the competition procedure.

.....
(date)

.....
(readable signature)

AUTHORIZES

hereby the publication of their images on De.style magazine, published by Accademia della Moda Srl. It also prohibits the use in contexts that affect personal dignity and decorum. The use of the images is considered free of charge.

.....
(date)

.....
(readable signature)

space reserved for protocol

Attachement

Prot. N°		date	
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