Uniplaces Mediakit

Uniplaces Description (English version)

(LONG)
Uniplaces is an innovative online accommodation platform helping people around the world find a home in Europe. It's fast to book, safe to pay, and lets you browse through thousands of trusted properties in Europe's best cities.

The online booking process makes it possible to safely rent a room or apartment from local landlords, making sure you have all the information you need to make a safe and informed decision without the need of flying over weeks in advance!

With more than 10 million nights booked in over 40 European cities, Uniplaces is creating the ideal rental experience for everyone and has its sights firmly set on becoming the number one mid- to long-term accommodation platform in the world.

(SHORT)
Uniplaces is an online accommodation platform helping people find a home in Europe, with more than 10 million nights booked in over 40 European cities.
It's fast to book, safe to pay, and lets you browse through thousands of trusted properties in Europe's best cities.

Uniplaces Description (Italian version)

(versione estesa)
Uniplaces è un'innovativa piattaforma online che aiuta gli utenti di tutto il mondo a trovare un alloggio in Europa. Prenotare è semplice, pagare è sicuro, e si possono visualizzare migliaia di proprietá affidabili nelle migliori cittá europee.

Il processo di prenotazione online permette di affittare in sicurezza una stanza o un appartamento dai proprietari del luogo, con la certezza di disporre di tutte le informazioni necessarie per compiere una scelta sicura e consapevole senza doversi spostare con settimane di anticipo!

Con oltre 10 milioni di notti prenotate in oltre 40 cittá europee, Uniplaces sta creando l'esperienza di affitto ideale per tutti, e ha lo sguardo fermamente puntato su un obiettivo: diventare la piattaforma per soggiorni a medio-lungo termine numero uno al mondo.

(versione breve)
Uniplaces è una piattaforma online che aiuta gli utenti di tutto il mondo a trovare un alloggio in Europa, con oltre 10 milioni di notti giá prenotate in oltre 40 cittá europee.
Prenotare è semplice, pagare è sicuro, e si possono visualizzare migliaia di proprietá affidabili nelle migliori cittá europee.

Tracking (UTM) Links

Whenever you mention Uniplaces on your website, you should add your tracking link as a backlink (see example of the links on the text above).

In your case, the tracking links are the following: Uniplaces (English version), Uniplaces (Italian version for outgoing), Uniplaces a Milano (Italian version for Milan).

Why is it important to always use this tracking link? Your promocode usage might help us understand if your users are engaging with our brand, but sometimes, our best partners can be the ones creating brand awareness for Uniplaces even though they're not generating bookings.

We want to be able to show our appreciation for your hard work in sharing our brand, so it's important to track how many users you're sending our way.

Promocode sharing

Uniplaces has recently become more and more conscious of the promocodes that are made available for partners, making sure that these are used responsibly, and only by the users that are entitled to them.

We only award the biggest discounts to our best partners, and since "with great power comes great responsibility", we ask you to take special care to:

- Never mention this promocode online. The method to obtain the promocode should be by email, PM or text message or by logging-in to a secured area, whichever method works best for you. However, it needs to be secure, to avoid having the code spread online. We can also provide you with a link for users to request their promocode
- When advertising Uniplaces' discount on your page/website, please add our logo or one of our banners to the offer, as well as the description.
- Make sure to share the tracking link along with the promocode when you send it to the user.
- When promoting Uniplaces through social media (Instagram, Facebook, etc), you are free to share some of the banners that we provided for the effect, and to mention that you have a discount available, but only send this promocode through PM.

Your promocode is: **IUADNAMI**