

Vision&Co - MODA

1) DE.STYLE

The periodic "DE.STYLE" has the aim to show the fashion staff, businessmen, technicians and fashion fans original ideas and creative proposals.

The column "**Vision & Co**", totally dedicated to the would-be fashion designers, wants to give young designers a creative showcase and the opportunity to pass from the study theory to the realization of an idea, by publishing those projects that in the better way voice the next season moods.

2) THE CONTEST Vision&Co

To take part in the competition "**VISION & Co**" each student must send a mini collection (man, woman, kid) for the next season, choosing among the followings the style or the category they prefer:

- **Street Style (jeans, t-shirt together with graphics, prints and embroideries)**
- **Avant-garde (research and experimentation)**
- **Prêt-a-Porter (tailleur, jackets, coats)**
- **High Fashion**
- **Accessories**

Projects must be made **exclusively on white A4 size sheets (L 21xH 29,7)** and must be completed with fashion drawings, specifications, enlargement of the details and graphics, where expected, proposals of fabrics and accessories (we will not take photocopies but **only originals**).

We recommend to enclose a CD containing a folder named with your data (surname and name) where the students must save the following files:

- a significant introduction of the collection in MicrosoftWord;
- a short biography in MicrosoftWord; (because of space problems, students must send a text no longer than 200/300 words)
- a photo in Jpeg (please, don't modify or touch up the pictures).
- a scanning in 300 dpi of all the images (fashion sketches) in one of the following format:

CDR (coreIDRAW) JPEG - PDF - AI- PSD

Participants must enclose:

- curriculum vitae in European format
- registration forms filled and signed.

We recommend the underage participants to fill also the underage section.

3) DELIVERY DATE

Projects must be sent by mail to:

students@accademiamoda.it

by the **24/05/19**.

4) REQUIREMENTS

People in: all the students of fashion and design schools who in 2019 will finish their studies; fashion designers who are already graduated and people who, even without a diploma, work as autodidact. Participants must be not older than 27.

5) PRIZES

Scholarships:

- **1 of € 3.500;**
- **1 of € 2.500;**
- **1 of € 2.000;**
- **5 of € 1.000.**

Prizes must be spent to attend one of the Accademia della Moda courses.

All the selected will receive Certificate of participation, together with the Publication of their projects on the next edition of DE.STYLE.

6) SELECTION

The examiners of "DE.STYLE" will chose the projects that, with unquestionable decision, will be considered the most deserving. On the next edition of the newspaper will be published only the chosen projects.

We will not take into consideration incomplete or not in order stuff .

7) CLARIFICATION

The editors don't take responsibility for the graphic designs published in print and web. The sent projects, anyway, will not be given back, they will remain archive of the editorial.